



**New York Society for Health Planning**  
and  
**AIA NYC Health Facilities Committee**



present

**Approaches for Strategic Technology Planning in Health Care**

**Tuesday, May 10th, 2011**

**5:30 pm to 8:00 pm**

**LOCATION** **Beth Israel Medical Center**  
Philips Ambulatory Care Center  
10 Union Square East  
2nd Floor Auditorium  
New York, NY

**AGENDA**

5:30 Registration, Reception and Networking

6:00 Welcome and Introductions

6:05 Introduction Into Technology Planning Scope, New Directions

6:15 GE Healthcare - New Advances in Imaging

6:40 Case Study - North Shore-LIJ Health System

6:50 Case Study - St Peter's Hospital - New Replacement Hospital

7:10 Questions and Answers

**SPEAKERS**

**Ferhat Salah**  
*Principal, Meplan, Inc*

**Daniel Robertson**  
*National Account Executive GE Healthcare*

**Lou Perez**  
*Project Manger, GE Installation*

**Paul Poltorak**  
*Project Manager, GE Installation*

**Jim Manuelian**  
*In-House Medical Equipment Planner North Shore-Long Island Jewish Medical Center*

**Charles Gianfagna**  
*Vice President of Planning and Facilities Management St. Peter's Hospital in Albany*

by Subway 4, 5, 6 or N, R to Union Square (14th Street)

Parking Parking garage is located under the building-enter on 15th Street

**ABOUT THE PROGRAM**

New advances in medical technology and equipment have now made more accurate diagnosis and treatment of patients possible. Recent new technologies, such as Proton Therapy, IMRT and IGRT Linear Accelerators. Hybrid OR's, DaVinci Surgery Robotics, Automated Pharmacy and Clinical Lab Robotics and new charting data software systems such as Vocera and EMR systems, have all contributed to better and more efficient medical outcomes, higher productivity and greater patient satisfaction.

Attend this program to hear a Panel of six medical technology specialists who will discuss new directions in medical technology planning and equipment, present actual project Case Studies, and review what this new technology means for patients and providers for better medical outcomes.

**ABOUT THE SPEAKERS**

**Ferhat Salah:** *Introduction Into Technology:* Ferhat is an engineer with over 20 years of medical planning experience. He is Principal and founder of Meplan, Inc., a local and international firm started in 2004, that specializes in medical equipment programming, planning, technology assessment and project management services for hospitals. Known throughout the healthcare industry for a commitment to quality and customized services for a wide range of projects, Meplan has recently completed major work on the Weill Greenberg Center at the Weill Cornell Medical College.

**Daniel Robertson:** *GE Healthcare: New Advances In Imaging:* Daniel has many years of experience in senior management for GE Healthcare and is their National Account Executive. He has worked in the administration, planning, procurement and installation of advanced imaging modalities on a local and national level. Daniel, along with Lou Perez and Paul Poltorak, Project Managers at GE, will discuss new imaging technology from both a medical diagnostic and treatment perspective for the patient and provider as well as unique installation site planning services offered by GE Healthcare to make these modalities a reality.

**Jim Manuelian:** *NSLIJ Case Studies:* Jim has over 30 years of experience in the medical equipment field in sales and procurement, with 26 years in senior management of two major medical equipment vendors in LI. He is now a hospital-based Senior Medical Equipment Coordinator within the Facilities Group at NSLIJ. He expedites in-house projects as well as coordinates major NSLIJ projects with outside consultants and users, such as the new Katz Women's Hospital at the LIJ campus. Jim will present some of those projects and outline the services he provides.

**Charles Gianfagna:** *St. Peter's Hospital Case Study;* This a New York City Reunion for Charles, having been VP for Facilities Management at Lenox Hill Hospital from 1991 to 2004 and Director of Facilities at MSKCC from 1971 to 1981. He has over 41 years of senior management experience in the Healthcare field. He is now VP of Facilities, Planning and Management at St. Peter's Hospital in Albany and will offer a major new \$259M, 603,000 SF Replacement Hospital at St. Peter's as a contrasting Case Study in scale and scope for facility and equipment planning, programming, design and implementation.

**REGISTRATION INFORMATION: Approaches for Strategic Technology Planning in Health Care**

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_ Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_ Work Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

**FEE SCHEDULE:**  NYSHP MEMBER - no charge  Non-Member - \$40 *AIA Credits Pending*

**Register online at [www.nyshp.org](http://www.nyshp.org)**

*Checks should be made payable to the New York Society for Health Planning • Credit Cards accepted online  
Please register by May 8, 2011*

**New York Society for Health Planning**

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