



New York Society for Health Planning

is pleased to present

Does Health Equity Matter...Why Now?

Wednesday, May 23, 2018 • 5:30 pm to 8:00 pm

Speaker:

Ram Raju, MD

Senior Vice President and Community Health Investment Officer, Northwell Health

ABOUT THE PROGRAM



The New York Society for Health Planning is delighted to have Dr. Ram Raju speak to its members and guests about health equity, social determinants of health, and their effect on the community. He will share how in a rapidly changing healthcare marketplace, social determinants of health should be an essential part of the organizational strategy

of health care systems in order to improve the health outcomes and the communities they live in. As Senior Vice President and Community Health Investment Officer for Northwell Health, he evaluates the needs of most-vulnerable communities and provides solutions by collaborating with community-based organizations. He is responsible for promoting, sustaining and advancing an environment that supports equity and diversity, and helping the health system eliminate health disparities.

Prior to his role at Northwell, Dr. Raju served as president and CEO of New York City Health + Hospitals Corporation (HHC), the largest municipally owned health system in the U.S. and a major safety net provider, serving a large proportion of poor and uninsured patient. HHC provides care to 1.4 million New Yorkers every year, including more than 425,000 uninsured, in more than 70 locations across the city's five boroughs.

Before leading HHC, Ram served as CEO for the Cook County Health and Hospitals System in Chicago, the country's third-largest public health system. While at Cook County, he led a financial turnaround and spearheaded the creation of CountyCare, an Illinois Medicaid program providing coverage for low-income adults which lead to healthcare coverage for more than 170,000 residents.

His dedication to public health, advocacy for the poor, and desire to alleviate healthcare disparities has driven Dr. Raju to lead momentous change for two major U.S. metropolitan areas.

Dr. Raju earned his medical diploma and Master of Surgery from

Madras Medical College in India. He underwent further training in England, where he was elected as a Fellow of the Royal College of Surgeons. He later received an MBA from the University of Tennessee and CPE from the American College of Physician Executives.

He served as vice-chair of the Greater New York Hospital Association and serves on the board of numerous city, state and national health care organizations, including the American Hospital Association, the New York Academy of Medicine and the Asian Health Care Leaders Association. Ram was recognized by Modern Healthcare's 100 Most-Influential People in Healthcare, Top 25 Minority Executives in Healthcare and one of the 50 Most-Influential Physician Executives in Healthcare. In 2013, he was named a Business Leader of Color by Chicago United.

Agenda

5:30 - 6:15 pm	Registration, Refreshments and Networking
6:15 pm	Welcome Robert F. Porr , <i>President, NYSHP</i> <i>Director, Business Development</i> <i>BDO Healthcare Center for Excellence and Innovation</i>
6:30 pm SPEAKER	Ram Raju, MD <i>Senior Vice President</i> <i>Community Health</i> <i>Investment Officer, Northwell Health</i>
7:30 - 8:00	Questions and Discussion
LOCATION	Lenox Hill Hospital Einhorn Auditorium 131 East 76th Street New York, NY 10075

REGISTRATION INFORMATION:

Does Health Equity Mater...Why Now?

Name: _____ Title: _____

Organization: _____ Address: _____

City, State, Zip: _____ Work Phone: _____

E-mail: _____

REGISTRATION FEE:

2018 NYSHP MEMBER - no charge Non-Member - \$40 Student - \$10

NON-MEMBER - \$125 (Includes NYSHP 2017 and 2018 Membership) *New Members only*

[Click here to register.](#)

Register online at www.nyshp.org

Checks should be made payable to the New York Society for Health Planning • Credit Cards accepted online
Please register by May 16, 2018

New York Society for Health Planning

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